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Contact: **XXXX**

Company: NNC Media

Title: **XXXX**

E-mail: [XXXX@XXXX.com](mailto:XXXX@XXXX.com)

## **NNC Media Video Converter – erase borders between formats with a click of your mouse button**

*Differences and incompatibilities between various audio/video formats sometimes puzzle even the most advanced and experienced users, let alone novices who frequently find themselves completely helpless in such situations. These days, when data can be encoded using any codec and placed into any container, reliable conversion software is the only efficient means of making sure that any file a user downloads, receives by email or copies from a portable medium can be played back without problems. NNC Media offers a solution that is equally efficient for converting multimedia files, grabbing content from optical disks and burning data onto them in an intuitive manner.*

**April XX, 2009:** NNC Media is glad to announce the release of Video Converter, a new member of its family of conversion tools. Combining several products into a single feature-packed multimedia suite, this software enables users to cross-convert a multitude of popular multimedia formats, create their own DVD compilations, grab DVD movies, produce custom content for portable devices, such as iPhone, iPod and PSP, and perform a whole lot more conversion-related actions with unprecedented speed and ease.

“Our initial intention was to create a functional video converter that would address the basic conversion problems most users face almost daily,” says Eugene Hapov, member of the NNC Media team. “Fortunately, we went far beyond that and created a complete ‘all-things-video’ solution that our customers worldwide came to truly enjoy.”

Video Converter consists of four main parts: Video Converter, Video Editor, Video Burner and Internet VideoGet. Video Converter, the core component of the program, is responsible for handling conversions from and into various formats, such as AVI, MPG, WMV, MKV, MTV, DivX, MP4, H.264, MPEG-4, DVD, VOB, VRO, MPEG (MPEG-1 and MPEG-2, PAL, and NTSC), ASF, RM, MOV, XviD, 3GP, SWF, FLV, F4V, DVR-MS and others. It is also capable of grabbing the content of video DVD's and saving it to your hard-drive. The user can then edit the movie by removing or adding certain elements and burn it onto a blank DVD for playback on personal computers, consoles and home theater systems. Video Converter enables users to create dynamic slideshows from sequences of images or photos and supply them with a soundtrack. With the help of this software, small videos can be quickly merged and large video files can be split into smaller ones for easier distribution.

Video Editor is a handy utility for editing video files of various formats, adding overlay texts and watermarks, grabbing movie soundtracks and replacing them with custom tracks, adjusting contrast/brightness settings and even creating smooth transition effects between different parts of the movie.

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The integrated optical disk writer supports all major optical disk types, including Blu-Ray, and provides a full range of standard burning capabilities, which allows users to grab, edit and burn files onto a disk without leaving the main application.

Finally, Video Converter includes VideoGet, a must-have utility for grabbing videos from over a thousand YouTube-like sites, including YouTube, of course. The grabbed FLV or FL4 videos can be instantly converted into more conventional video formats and even burned onto a DVD disk.

Offering dozens of useful features under a single umbrella, Video Converter is an unprecedented value for its price. With Video Converter, the tasks of grabbing, editing, converting and burning high-quality videos become a snap and save users ample amounts of time, money and efforts.

### **Pricing and Availability**

A fully-functional version of Video Converter can be purchased for as low as \$34.90 from Regnow, the official reseller of NNC Media products. Credit cards, PayPal, bank wires, check/money orders and a number of other payment methods are accepted. Further information about Video Converter and other NNC Media products, tutorials, as well as its free downloadable evaluation version are available at <http://www.nncmedia.com/video-converter.html>.

Registered users get a fully-functional version of the software and are eligible for free technical support and free updates in the future.

### **About NNC Media**

NNC Media is a group of professional software developers specializing in multimedia applications and audio/video grabbing, conversion and burning tools. The NNC Media team has a proven track record of developing stable, fast and highly efficient multi-purpose multimedia tools for a wide range of users. Solid development experience and commitment to ongoing improvement guarantee remarkable quality and ever-growing levels of customer satisfaction.

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**NOTE TO EDITORS:** Please let us know if you have questions or would like to receive any additional information about NNC Media products. Contact Eugene Hapov at [XXXX@XXXX.com](mailto:XXXX@XXXX.com) to get more information. Full functional versions of the products are available upon request to all editors considering a review.

Product page link: <http://www.nncmedia.com/video-converter.html>

Download link: <http://www.nncmedia.com/download/NNCVideoConverter.exe>

E-mail: [support@nncmedia.com](mailto:support@nncmedia.com)

Company website: <http://www.nncmedia.com/>

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